








# MADE FOR THOSE WHO REALISE THE VALUE OF #ProtectionFrontFootPe

WITH



A TERM PLAN THAT FINANCIALLY PROTECTS THE DREAMS OF YOUR LOVED ONES

## WHY SHOULD YOU INVEST IN MAX LIFE SMART SECURE PLUS PLAN?

-  Premium Break Option^^
-  Special Exit Value
-  Voluntary Sum Assured Top-Up
-  Return of Premium Option\*\*
-  Enhanced Protection with additional Riders#

## ELIGIBILITY CRITERIA

PARAMETERS	SMART SECURE PLUS PLAN
Entry Age	18 years
Maturity Age	Regular Pay: 65 years Pay till 60: 44 years
Minimum Premium	Subject to minimum Sum Assured and applicable premium rates
Maximum Premium	No Limit, subject to maximum Sum Assured limits determined in accordance with the Board approved underwriting Policy of the Company

PARAMETERS	SMART SECURE PLUS PLAN
Premium Payment Term	Single Pay Limited Pay: 5   10   12   15 years Pay Till 60   Regular Pay
Policy Term	Base Policy: Single Pay / 5 Pay & Regular Pay: 10 - 67 years 10 years: 15 - 67 years   12 years: 17 - 67 years 15 years: 20 - 67 years   Pay Till 60: Maximum up to 67 years and Policy Term should be greater than Premium Payment Term For further details on (Base Plan + ACI) or (Base Plan + Accident Cover) please refer to the Sales Literature
Riders	Available

### LET'S UNDERSTAND HOW CAN YOU SAVE MORE IN LIMITED PAY OPTION

Life Assured's details: 35 years Male | Payment Mode: Annual | Variant: Life Cover Option with Return of Premium | Sum Assured: ₹ 1,00,00,000 | Policy Term: 50 years (till age 85 years)

#### SCENARIO 1

Premium Payment Method: Regular Pay  
Annual Premium: ₹ 39,676  
Total Premium paid in lifetime: ₹ 19,83,800

#### SCENARIO 2

Premium Payment Method: Pay Till 60  
Annual Premium: ₹ 48,012  
Total Premium paid in lifetime: ₹ 12,00,300  
Total Savings in Premium paid against Regular Pay: 39%

#### SCENARIO 3

Premium Payment Method: 15 Pay  
Annual Premium: ₹ 64,326  
Total Premium paid in lifetime: ₹ 9,64,890  
Total Savings in Premium paid against Regular Pay: 51%

SO, PLAY #ProtectionFrontFootPe AND GIVE YOUR LOVED ONES  
THE FINANCIAL PROTECTION THEY DESERVE.

YOU ARE THE DIFFERENCE™



\*Individual Death Claims Paid Ratio as per Audited Financials for FY 2022-2023. | \*As on 31st March 2024.

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ARN: Max Life/FCB/SIB/SSPP V08/One Pager/May 2024

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