



December 15, 2012 - January 31, 2013



REGISTRATION FORM

GENERAL CATEGORY

Establishment Name :

Contact Person :

Mobile : E-mail :

Telephone : Website :

Address :

Street :

Taluk :

District : Pin Code

Corporation Municipality Panchayath Specify

PAYMENT DETAILS	Discount for	<input type="checkbox"/> Early Bird	<input type="checkbox"/> Group	Rate of discount offered	<input type="text"/>
	Expected No. of Coupon Books needed	<input type="text"/>		Would you like to participate in the online shopping scheme ?	Yes <input type="checkbox"/> No <input type="checkbox"/>
	Coupons Issued	<input type="text"/>		Date	Month
	Cheque/DD/Cash Receipt No.	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
	Depositing Bank	<input type="text"/>			
	Online Payment Transaction Reference: South Indian Bank A/C No. 0119073000002034				
Net Banking Reference No	<input type="text"/>	Credit Card Transaction Reference No.	<input type="text"/>		

BUSINESS CATEGORY	<input type="checkbox"/> Gold/Jewellers	<input type="checkbox"/> Textiles
	<input type="checkbox"/> Home Appliances / Electronics / Consumerables	<input type="checkbox"/> Super Markets / Malls
	<input type="checkbox"/> Electrical	<input type="checkbox"/> Hotels / Restaurants / Resorts
	<input type="checkbox"/> Furniture	<input type="checkbox"/> Automobiles
	<input type="checkbox"/> Tour Operators / Travel Agents	<input type="checkbox"/> Marble / Granites
	<input type="checkbox"/> Spa / Beauty Parlor	<input type="checkbox"/> Traditional Handicrafts / Antique Shops
	<input type="checkbox"/> Industrial Crafts / Manufacturers / Corporates	<input type="checkbox"/> Services
	<input type="checkbox"/> Others (Specify _____)	

SIGNATURE & SEAL OF THE SHOP

I hereby agree by the rules & regulations stipulated for the Grand Kerala Shopping Festival appended overleaf:

FOR OFFICE USE ONLY

Shop ID :

REGISTRATION OVERSEEN BY:
Name :

Registered By : GKSF SIB Channel Partner Online EMA

Data Entered into the Software by:

Signature

Seal

INSTRUCTIONS

REGISTRATION

- The participation in the festival is open to all retail/ wholesale/ manufacturers/ hospitality establishments etc. except hospitals, medical shops & liquor shops in Kerala. Each participant will be listed as Member Establishment (ME).
- Establishment may participate along with their branches from all parts of Kerala.
- To encourage more participation from small enterprises registration fee for General category is waived off.
- Shops having not more than 100 Sq ft can register under General category.
- To register under General category merchant should pay for 100 coupons in advance.
- Only one outlet will be registered as a partner on purchasing 100 coupons.
- All registrations received for participation will have to be enclosed with the prescribed application form duly stamped, signed and filled.
- GKSF has authorized Akshya Kendras/other officials to collect the participation fee.
- The ME registration will be confirmed only when the money is credited to the GKSF account.
- On confirmation, the ME will receive the prescribed set of free coupons between Dec. 1st & Dec. 15th.

COUPONS

- Additional coupons can be purchased at the rate of Rs.15/- per coupon with a minimum purchase of hundred coupons only or in multiples thereof.
- However all MEs registering under the general category should issue one coupon for every purchase worth Rs. 1000 or less.
- The ME needs to display the slab for issuing coupons and this should be displayed well.
- Merchants can book for Additional Coupons from Nov 1, 2012.
- Additional coupons can be ordered in minimum quantity of hundreds and its multiples.
- 10% of coupons in a Coupon book will have winning opportunities.
- Deliveries of additional coupons will only be made against Demand Drafts / Cheque (subject to realisation) for the coupon value.
- The ME needs to display the slab for issuing coupons and this should be displayed well.
- No additional fee should be charged from the customer for the issue of coupons.

OTHER INSTRUCTIONS

- On registering, a registration number shall be allotted to each ME which they shall use for coupon ordering and other purposes.
- The authorities of a registered ME can participate as a customer from any other participating outlet and can be a winner in the festival.
- The coupons cannot be transferred or resold to another ME/ person/ company. Any information received in this regard with proof will be dealt with serious consequences as the organizers may deem fit.
- All remaining coupons will become defunct after the festival and there will be no refund for the same.
- The record of the coupons issued should be maintained by the ME for any future reference and may be required to be submitted to the organizers at any time during or after the festival.
- The ME can carry out any individual advertisement or alternate promotion for his outlet or brand during the period of the festival and can also offer any value additions or specific offers or special discounts during this period.
- Shops may also participate in the Online Shopping Scheme provided by GKSF.(Refer www.shoppingfestival.in for details)
- The ME may also during the period of the festival use the festival logo or name in any of their own advertisements and promotions.
- Additional display collaterals are available for purchase through GKSF district offices. For info contact the Festival Call Centre.
- In case of any ME not following the rules of the festival his participation in the festival will be terminated and all privileges will be withdrawn.
- A Certificate of participation shall be given to MEs who register with GKSF
- MEs will have uninterrupted access to festival call centre, through which any information pertaining to registration , ordering of coupons , contests etc can be obtained.
- All disputes are subject to the exclusive jurisdiction of the Courts of competent jurisdiction in Trivandrum only.